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Sweet Potato Queens[®]



Greetings and Salutations to My Favorite Artistic Director!

I am writing to advise you of two things of Utmost Importance to Me, in hopes of enlisting your aid:

#1 – The long-and-eagerly awaited production of SWEET POTATO QUEENS[®] – THE MUSICAL is now licensed and ready for our viewing dee-light! Based on the best-selling book series by Jill Conner Browne, this musical is what her fans have been waiting for. Book by Rupert Holmes, Music by Melissa Manchester and Lyrics by Sharon Vaughn—it was staged first in 2016 by TUTS in Houston to packed and happy houses.

#2 – I, and many Queenly-minded individuals like me, are DYING TO SEE IT AS SOON AS POSSIBLE! Jill Conner Browne (THE Sweet Potato Queen[™] herownself) has let it be known that she plans to attend as many productions of it as humanly possible – so she might even come HERE!

Therefore, I implore you to reach out immediately and forthwith to Zach Kaufer, Senior Director, Professional and International Licensing, with TRW to determine just HOW QUICKLY you can get the rights to this fabulous show and produce it at your very own theatre. His email is zachk@theatricalrights.com

Thanking you in advance for bringing us this show!